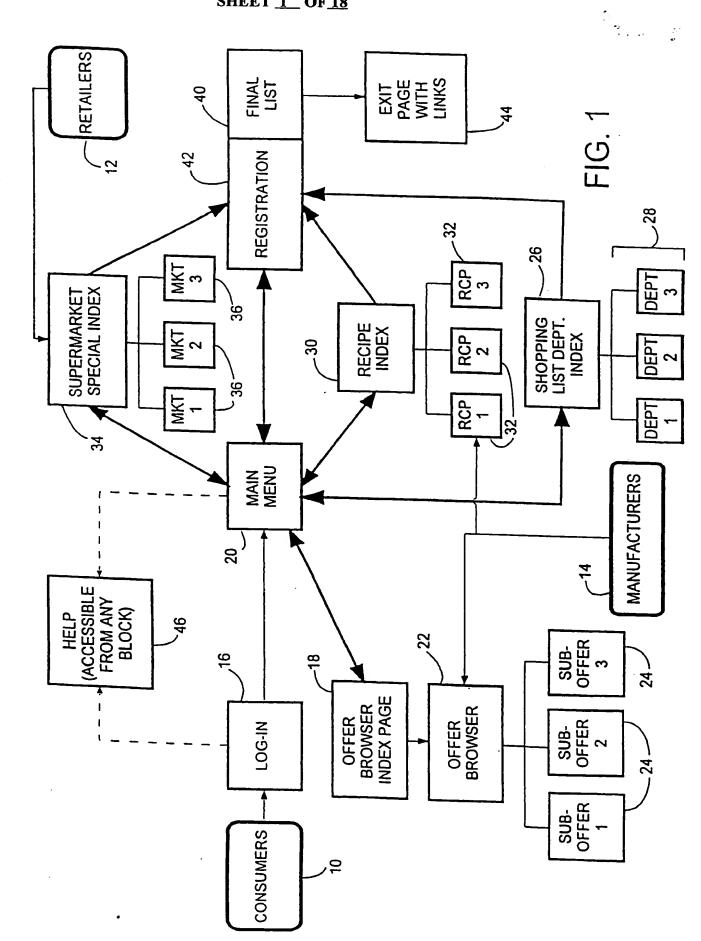
SERIAL NO: 09/756,788

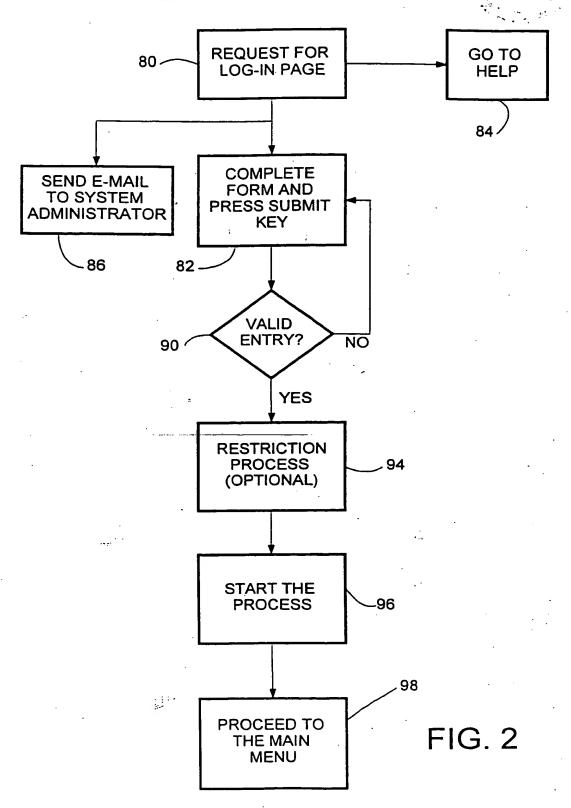
INV: Michael C. Scroggie et al. DOCKET # 195605US-25XCont

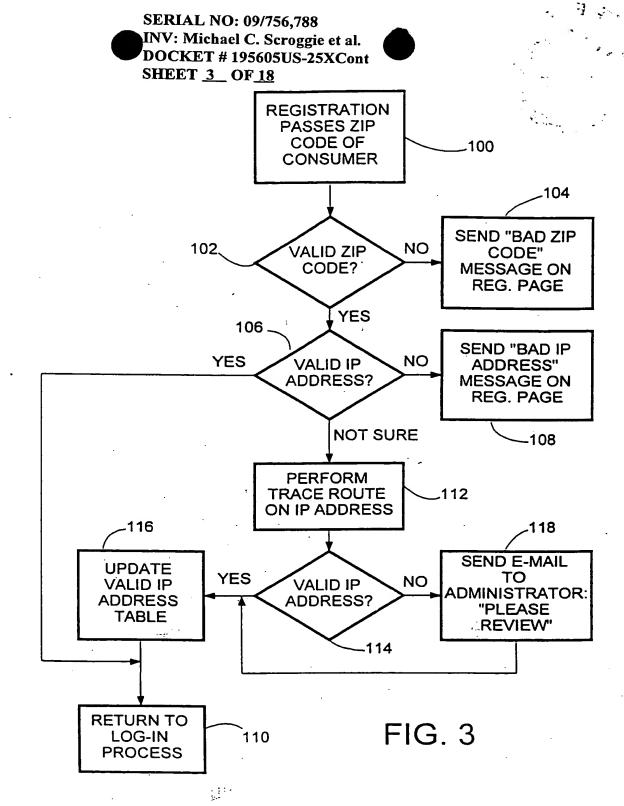
SHEET <u>1</u> OF <u>18</u>



SERIAL NO: 09/756,788 INV: Michael C. Scroggie et al. **DOCKET # 195605US-25XCont**

SHEET 2 OF 18

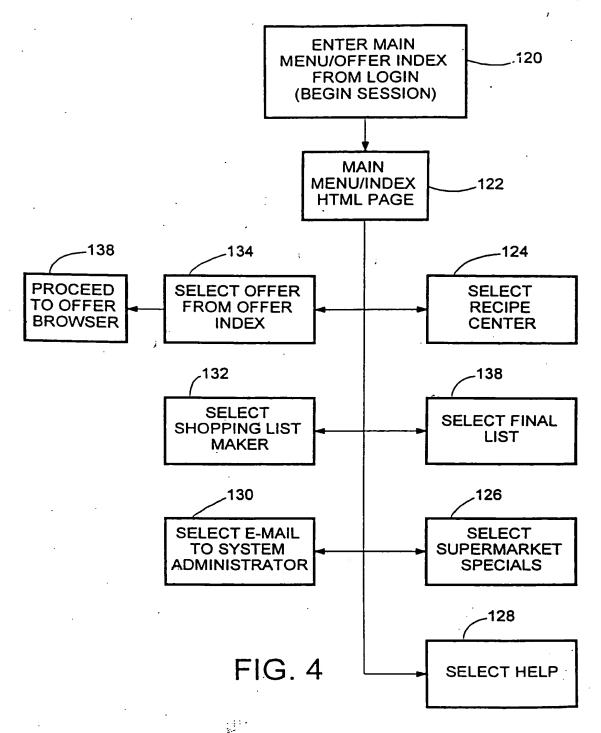




SERIAL NO: 09/756,788
INV: Michael C. Scroggie et al.

DOCKET # 195605US-25XCont

SHEET 4 OF 18

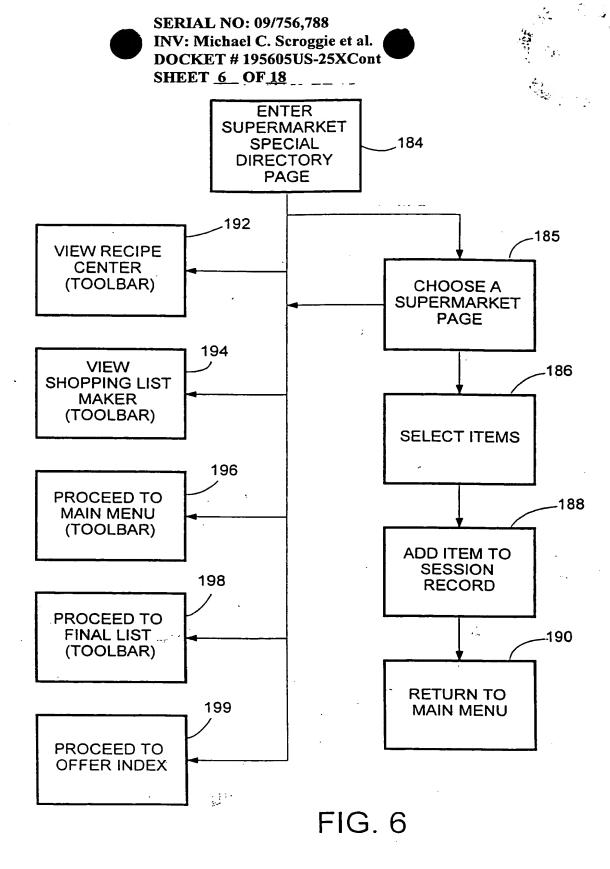


S. C. L. Black DOCKET # 195605US-25XCon SHEET 5 **OF 18** CONSUMER CONSUMER ADD RECIPE & COUPONS **TO SESSION** SEND HTML SEND HTMI RECORD 164 166 WITH SPECIAL TOOLBAR RECIPE PAGE **SEND AUDIO** CONSUMER CONSUMER CONSUMER SEND HTML HTML WITH CREATE FILE TO CREATE -162 INFO. 170 -180 174 ORDER OFFER LINK TO -183 DISPLAYED LINK TO REBATE QUESTION LINK TO RECIPE LINK TO SELECT AUDIO NAIRE JNK TO INFO. 178 -172 160 182 168 140 FIG. 5 **ENTER OFFER** OFFER PAGE 142 MENU OFFER <u>46</u> **FROM MAIN** BROWSER NDIVIDUAL INDEX HELP SELECT SAMPLE OR MAILED INFO OR SELECT COUPON SHOPPING LIST SUPERMARKET FINAL LIST **VIEW RECIPE** PROCEED TO **SWEEPSTAKES PRIOR/NEXT** MAIN MENU SPECIALS SELECT CENTER OFFER MAKER VIEW VIEW VIEW 145 181 154 146 148 150 152 144 ADD COUPON TO SESSION RECORD FULFILLMENT SEND TO CREATE HOUSE REPORT 147 156

SERIAL NO: 09/756,788

INV: Michael C. Scroggie et al

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SERIAL NO: 09/756,788

INV: Michael C. Scroggie et al.

DOCKET # 195605US-25XCont

SHEET <u>7</u> OF <u>18</u>

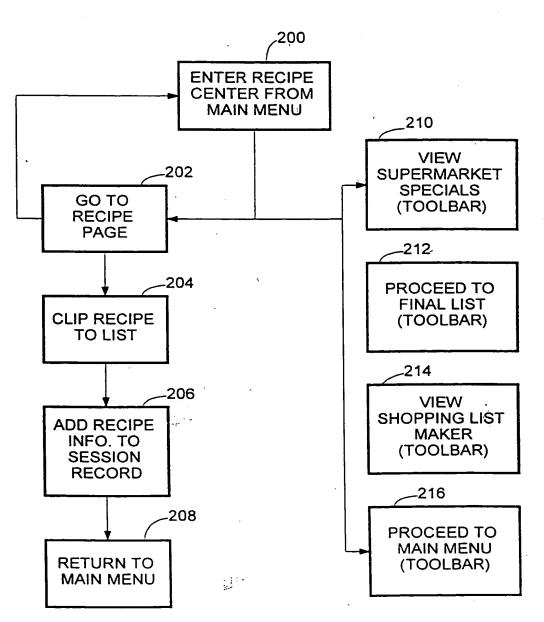


FIG. 7

SERIAL NO: 09/756,788
INV: Michael C. Scroggie et al.
OCKET # 195605US-25XCont
SHEET 8 OF 18

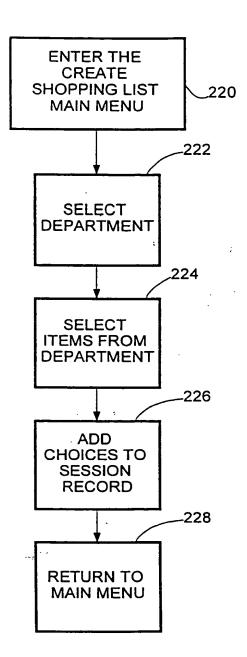
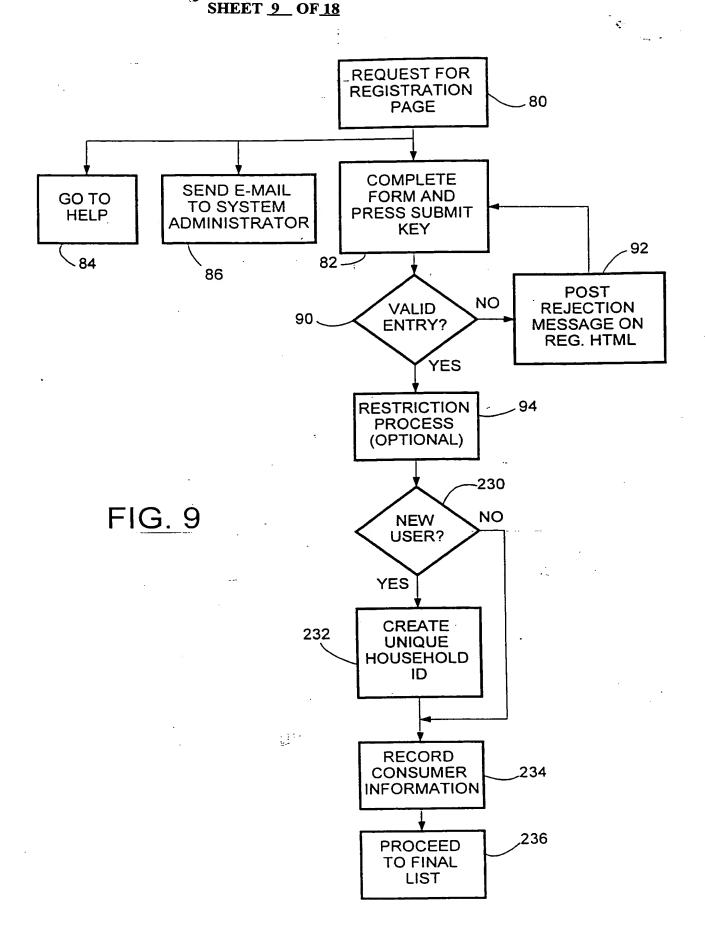


FIG. 8

SERIAL NO: 09/756,788
INV: Michael C. Scroggie et al.
DOCKET # 195605US-25XCont





SERIAL NO: 09/756,788

NV: Michael C. Scroggie et al.

OCKET # 195605US-25XCont

SHEET 10 OF 18



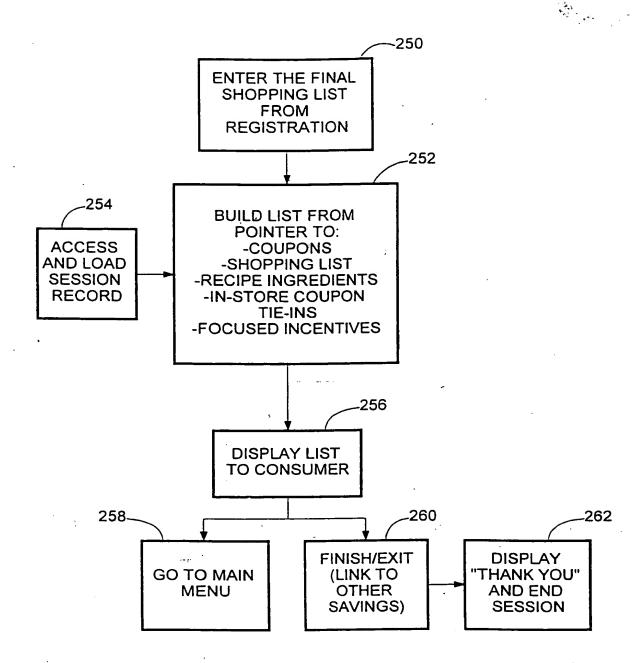
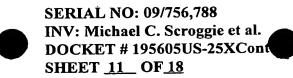
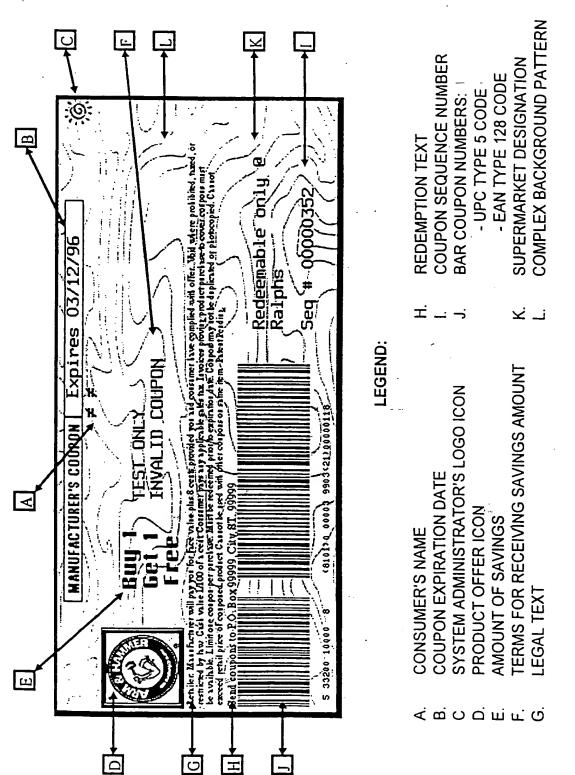


FIG. 10

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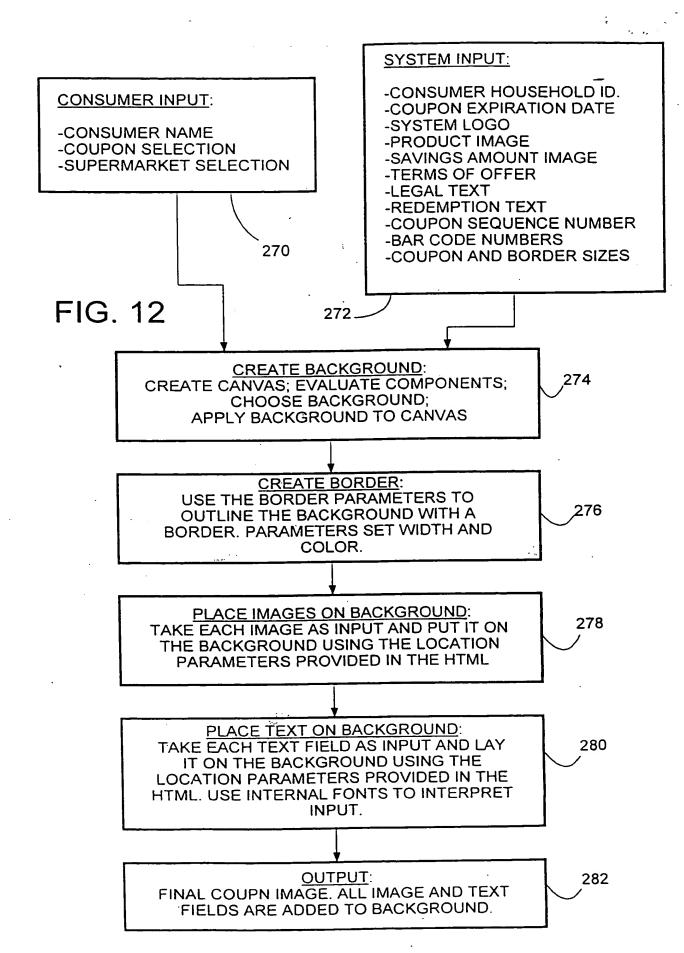
SERIAL NO: 09/756,788

NV: Michael C. Scroggie et al.

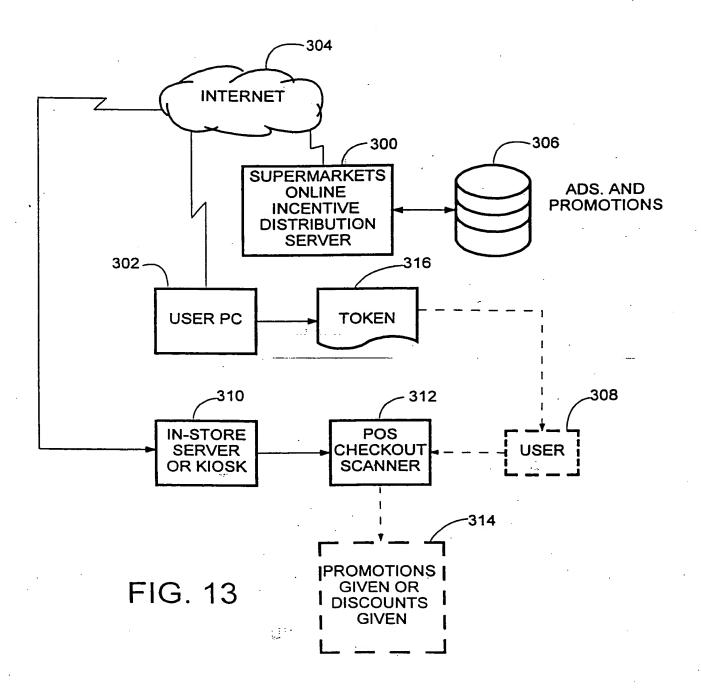
OCKET # 195605US-25XCont

SHEET 12 OF 18





SERIAL NO: 09/756,788
INV: Michael C. Scroggie et al.
DOCKET # 195605US-25XCont
SHEET 13 OF 18

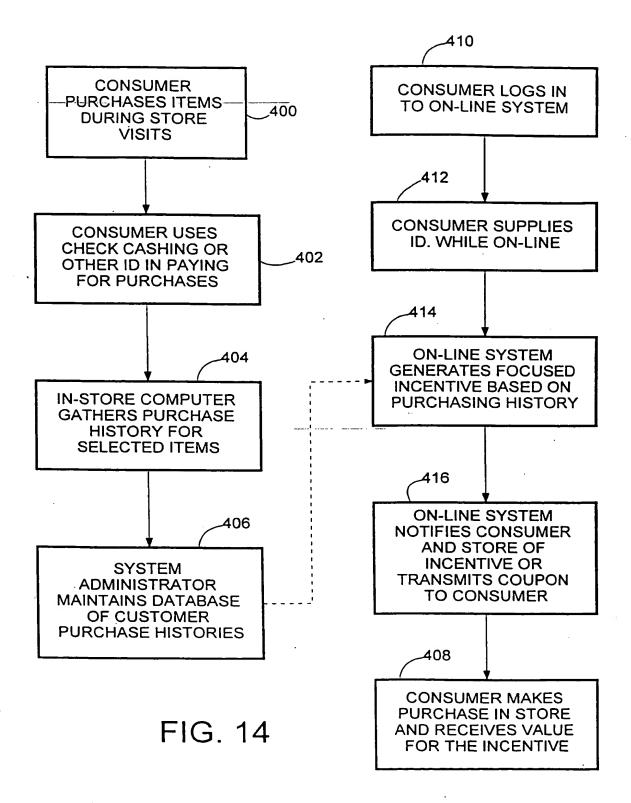


SERIAL NO: 09/756,788

INV: Michael C. Scroggie et al.

DOCKET # 195605US-25XCont

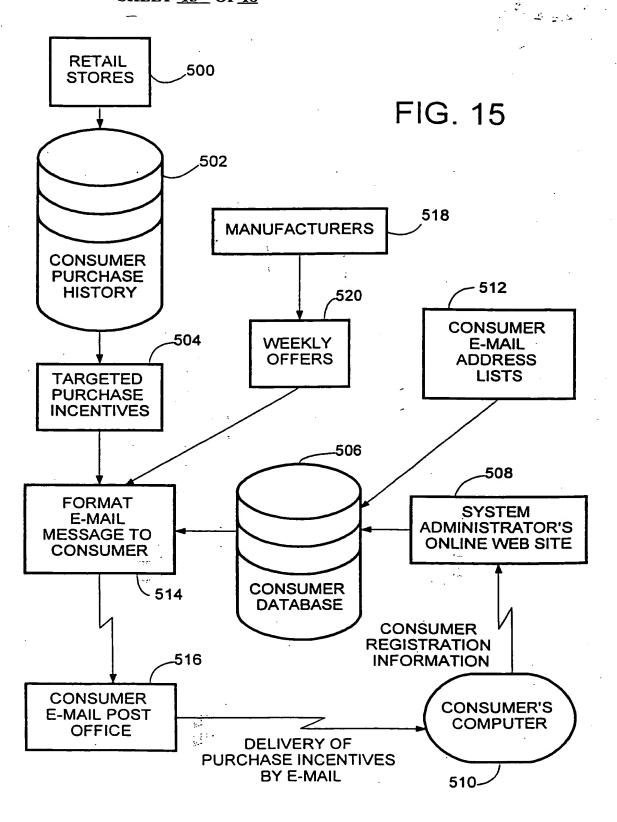
SHEET 14 OF 18



SERIAL NO: 09/756,788

NV: Michael C. Scroggie et al.

DOCKET # 195605US-25XCont
SHEET 15 OF 18

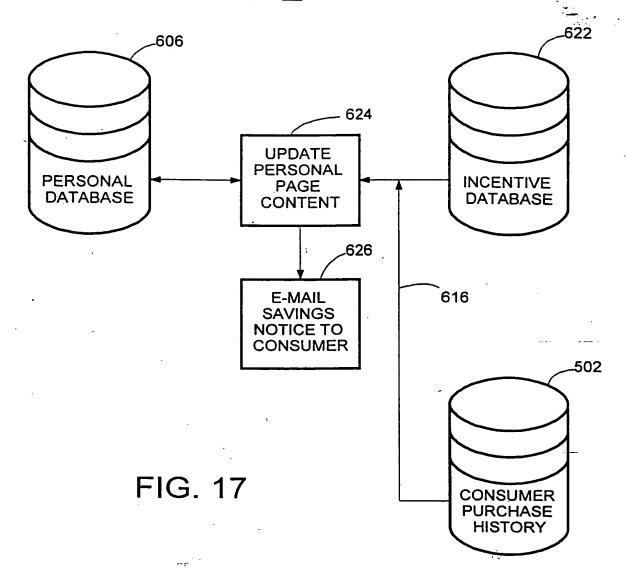


OCKET # 195605US-25XCont SHEET <u>16</u> OF <u>18</u> FINAL LIST GENERATION 600 (CHECKOUT) 604 602 **PROACTIVE** SET UP **MARKETING PERSONAL** QUESTIONNAIRE PAGE ---608 **EMAIL URL** TO 606 **COMSUMER** -610 CONSUMER **VISITS & DISPLAYS PERSONAL PAGE PERSONAL DATABASE** - 612 SET UP CONSUMER **PREFERENCES** 614 **ADDITIONAL** QUESTIONNAIRES 618 1 4 1 4 34 FIG. 16 LINK TO MAIN **MENU** 620 MAIN **MENU**

SERIAL NO: 09/756,788

NV: Michael C. Scroggie et al.

SERIAL NO: 09/756,788
INV: Michael C. Scroggie et al.
DOCKET # 195605US-25XCont
SHEET 17 OF 18



SERIAL NO: 09/756,788

INV: Michael C. Scroggie et al. DOCKET # 195605US-25XCont

SHEET <u>18</u> OF <u>18</u>

